

## ResearchFirst 2019 Spring Events – Logistics to Print

Please take a moment to scan / print these details.

The following information applies to our three co-located events during the week of April 1, 2019 in Charleston, SC.

- RFI Telco TV Marketing Symposium (*April 1-2*)
- BMMA 2019 Annual Meeting (*April 2*)
- RFI Broadband Services 2019 Seminar (*April 3-5*)

### ***SERVICE PROVIDER COLLATERAL***

We invite our service provider attendees to **bring along Broadband or Telco TV marketing collateral** for review as time permits. We will have a designated display table for your materials to allow attendees to get ideas from their peers on campaigns, direct mail, etc. that they have done on different products and bundles.

We would also love for you to bring some TV or radio media. You can send clips via [email to Lauren](#) (by Wednesday, March 27<sup>th</sup>), or bring a CD/DVD/flash drive with you.

### ***TRINKETS & TOYS*** (*for the ResearchFirst Telco TV Symposium and Broadband Seminar*)

Seminar alumni will know what the following is about. Bring whatever you can from your T&T closet (trinkets & toys, i.e. shirts, caps, incentive gifts, etc.). We display for all to see so you might get ideas. And don't worry about bringing it home as we have fun with little draws to give it all away to attendees. We promise you will get some inspiration, have fun with it and have something to bring home with you as well.

Anyone interested in bringing a small handout (e.g. pens) for everyone should bring about **30 for Telco TV** and about **40 for Broadband**.

If you do not wish to pack it, you can send it to the hotel to Lauren Roux's attention as per the Shipping and Receiving Instructions below and please schedule your shipment to arrive around March 31<sup>st</sup>. Thank you!!

### ***HOTEL & MEETING VENUE***

#### ***Charleston Marriott***

170 Lockwood Boulevard  
Charleston, SC 29403

Phone reservations: 1 (800) 228-9290  
Group reference: ResearchFirst/BMMA  
Group rate: \$219

Check in: After 4:00 PM  
Check out: Before 11:00 AM

**Parking:** Complimentary on-site parking, valet parking fee is \$10 daily

**Hotel Features:**

- Outdoor Pool
- Access to 24/7 Fitness Center
- Complimentary Wireless Internet
- Daily Grind Coffee House – open all day
- Restaurant & Bars on-site as well as many options [close by](#)

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**SHIPPING & RECEIVING INSTRUCTIONS**

**Package Labels:** Please prepare the label on packages as follows -

Charleston Marriott  
Attn: ResearchFirst/BMMA  
    ATTN: Lauren Roux  
    Arrival: March 31<sup>st</sup>  
170 Lockwood Boulevard  
Charleston, SC 29403

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Please denote on the label, if there are multiple packages, 1 of 4, 2 of 4 etc.

Please [let Lauren know](#) how many packages to expect, along with estimated arrival dates.

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**RECEPTIONS & NETWORKING ACTIVITIES**

We have week-long opportunities planned for you to relax and network with your peers. Your spouse or significant other is welcome to join us at the receptions, networking events and for breakfasts. Please [send Lauren his/her full name](#) so that we may create a name badge to make him/her feel welcome.

**RFI Telco TV Marketing Symposium**

*~ Thanks to our Event Sponsors ~*



**Telco TV “Meet and Greet” followed by dinner on your own**

Sunday, March 31, 6:00 to 7:00 PM

**Telco TV Marketing Symposium networking breakfast**

Monday, April 1, 8:00 to 9:00 AM

The Telco TV Marketing Symposium will be from 9 – 5 PM on Monday.

**Telco TV & BMMA Reception followed by dinner on your own**

Monday, April 1, 5:30 PM to 7:00 PM

### **Telco TV Marketing Symposium networking breakfast**

Tuesday, April 2, 8:00 to 9:00 AM

The Telco TV Marketing Symposium will continue from 9 – 12:00 PM on Tuesday.

### **BMMA 2019 Annual Meeting**

#### **BMMA Annual Meeting Working Lunch**

Tuesday, April 2, 12:00 to 1:00 PM

The BMMA Annual Meeting will be from 1 – 5:30 PM on Tuesday.

#### **BMMA & Broadband Services 2019 Welcome Reception** followed by dinner on your own

Tuesday, April 2, 6:00 PM to 7:30 PM

### **RFI Broadband Services 2019 Seminar**

~ Thanks to our Event Sponsors ~



#### **RFI Broadband Services 2019 Seminar networking breakfast**

Wednesday, April 3 from 8:00 – 9:00 AM

The seminar will be from 9 – 3:00 PM on Wednesday.

#### **RFI Broadband Services 2019 Networking Events**

Wednesday, April 3, 4:30 PM to evening

**4:30 p.m.** Leave from the Charleston Marriott lobby

**5:00-6:00** Palmetto historic carriage ride of Charleston (begins at 8 Guignard Street)

**6:00-until** Cocktail hour and dinner at Tradd's Restaurant (167 East Bay Street)

*Note: Please dress casually with comfortable shoes for these activities; some walking may be required.*

#### **RFI Broadband Services 2019 Seminar networking breakfast**

Thursday, April 4 from 8:00 – 9:00 AM

The seminar will be from 9 – 5 PM on Thursday

#### **BB19 Networking happy hour followed by dinner on your own**

Thursday, April 4 from 5:30 PM to 7:00 PM

#### **RFI Broadband Services 2019 Seminar networking breakfast**

Friday, April 5 from 8:00 – 9:00 AM

The seminar will be from 9 – 12 PM on Friday.

## ***CHARLESTON INT'L AIRPORT (CHS) & GROUND TRANSPORTATION***

**Taxi:** Taxi service within 6 miles of the airport is \$15 minimum fare for two people. For three or more passengers a fee of \$7 per passenger will be charged. All taxis are metered at \$2.52 per mile up to two passengers. For three or more passengers a fee of \$7 per passenger will be charged. All taxi and shuttles accept MasterCard, American Express, VISA and Discover credit cards.

**Uber & Lyft:** Uber and Lyft are authorized to provide pick-up services at CHS. Passengers can make a request once they are located on the arrivals level. Exit through the baggage claim doors and follow the rideshare signs. Cross both roadways and turn right at the last sidewalk. Your driver will meet you at that location. There is a cover shelter for your convenience located on the sidewalk. Always confirm that you are getting in the correct vehicle with the designated driver shown on the app.

**Rental car:** Six rental car companies operate from within Charleston International Airport's Rental Car Pavilion, which is located at the end of the terminal near Baggage Claim. Rental car companies located inside the airport terminal in the Rental Car Pavilion are Alamo, Avis, Budget, Enterprise, Hertz and National.

## ***DIETARY REQUESTS***

Our meals may include seafood, chicken and red meats. We are happy to arrange for a substitute. If you have any dietary requests or needs, please contact Lauren Roux by Wednesday, March 27<sup>th</sup>.

## ***ATTIRE***

Dress for all meetings is business casual. For our networking activity on Wednesday, April 3<sup>rd</sup>, casual attire and comfortable shoes are welcome as this may take place outdoors for some of the activity and require some walking. In April, Charleston weather should be warmer during the day with highs in the mid 70's and cooler at night with lows in the 50's (F).

## ***OTHER NEEDS / REQUESTS***

Please let us know if there is anything we can do to make your stay more pleasant and comfortable.

Thank you again, and we look forward to seeing you in Charleston. In the meantime, please contact us if you have any questions at all.

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