

# Telco TV 2021 Virtual Symposium

## This Year's Theme: *Addressing the Issues – Cost & CX*

April 27, 2021

### Agenda

~ *Thanks to our Event Sponsor* ~



#### Tuesday, April 27, 2021 (All times are EDT)

1:00 p.m.	Welcome, Introductions & Telco TV Learnings	Ellis Hill, ResearchFirst
1:30	BMMA Member Survey on TV/OTT	Stan Romero, ResearchFirst
2:00	CBT's Video Strategy	Alex Napier, CBT
<b>2:30</b>	<b>Break</b>	
3:00	MTA's OTT experience	Jonathan Babbitt, MTA
3:30	Windstream's Kinetic Video Strategy	Mich Glass, Windstream
4:00	Panel on Content – How to reduce Cost &/or Drive Value	Jon Bond, CBT; Kristi Ramsey, TDS; Sandy Hendrick, HTC, Inc.
4:30	Your access network may be ready for OTT, but what about Virtual Reality?	Teresa McGaughey, Calix
5:00	<b>End of Symposium</b>	Stan Romero, ResearchFirst
<b>5:00</b>	<b>Virtual Sponsored Networking Activity</b>	