



# RESEARCHFIRST'S 2021 SPONSORSHIP OPPORTUNITIES

## Looking for higher visibility...?

Each of ResearchFirst's events represents an exceptional business opportunity for sponsors. Our sponsorships offer your business a cost-effective and targeted vehicle to reach decision-makers and enhance business relationships.

- **2021 RFI Telco TV Marketing Symposium:** April 26-27, 2021
- **RFI Broadband Services 2021 Seminar:** April 27, 2021
- **Telco Sales Channels 2021 Seminar:** April 28-30, 2021

**Higher visibility with potential and existing customers—Free seat for your employee or customer—Opportunities to interact directly with targeted customers and to present marketing collateral**

**ResearchFirst, Inc.** has been conducting telecom marketing and sales seminars since 1988. Many of the over 1,000 marketing and sales management seminar alumni say our forums are the best they've attended. Attendees learn best practices from speakers and colleagues alike. With many networking activities, great contacts are made.

## Our Recent Seminar Alumni



## “Event” Sponsorship

- **Price**
  - Seminars—\$5,000 per event
  - Symposiums—\$2,500 per event
- **Event seats**
  - One FREE seat at your sponsored event for you, your staff or a client
- **Recognition**
  - Prior to event*
    - Your company logo will be posted on ResearchFirst’s home and event pages as well as on our seminar logistics emails
  - During event*
    - Event sponsor prominence on seminar posters and binders
  - Following event*
    - Ongoing presence on our website: [www.researchfirst.com](http://www.researchfirst.com)
- **Interaction with attendees**
  - Priority consideration for either a **speaking slot** or a roundtable **discussion leader** role, depending on topic and expertise.
- **Sales materials distribution**
  - Your sales materials may be stuffed in our seminar binders, or laid out as a seat drop. In either case attention will be called to your company and these materials from the podium.

## Other Sponsorship Opportunities

### Afternoon Break

Gain good will and recognition with an afternoon break sponsorship. Set up will be near meeting room.

⇒ **Price**—\$500 + actual food & beverage costs (example: assorted ice cream novelties, coffee, etc.)

### Customized Sponsorships

Customized sponsorships are a great way to add visibility and memorable connection with the attendees. Please call us to discuss options.