



RESEARCHFIRST'S 2021 VIRTUAL BROADBAND AND TELCO TV SPONSORSHIP OPPORTUNITIES

Looking for higher visibility?

Each of ResearchFirst's events represents an exceptional business opportunity for our sponsors. Our sponsorships offer your business a cost-effective and targeted vehicle to reach decision-makers and enhance business relationships.

“Member Sponsor”

The “Member Sponsor” is a special category reserved for BMMA member Companies

Price

Telco TV 2021 Virtual Symposium.....	\$1,500
Broadband Services 2021 Virtual Seminar.....	\$3,000

Sponsor will receive:

Event seats

- One FREE ticket for TV21 Symposium for you, your staff, or a client
- Two FREE tickets for BB21 Seminar for you, your staff, or a client

Recognition

Prior to event

Your company logo will be posted on ResearchFirst's home and event pages as well as on our event promotional emails

Sponsors will be given credit for gift baskets to be mailed to each early registrant

During event

Member sponsor prominence on event agendas, Webinar screens and digital binders

Verbal recognition and thanks from the RFI Speakers

One FREE 30-second ad to play between presentations at TV21 Symposium

Two FREE 30-second ads to play between presentations at BB21 Seminar

Following event

Ongoing presence on our website: www.researchfirst.com

Interaction with attendees

Prior to event

Access to Attendee registration list 2 weeks prior to the event

During event

Priority consideration for either a speaking slot or a roundtable discussion leader role, depending on topic and expertise.

Lead a breakout room during Happy Hours to interact with attendees in a more casual and smaller group atmosphere



Event Sponsor

Companies who are not members of the BMMA may still sponsor ResearchFirst events

Price

Telco TV 2020 Symposium \$2,500
Broadband Services 2020 Seminar \$4,000

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Other Sponsorship Opportunities

Customized Sponsorships

Customized sponsorships are a great way to add visibility and a memorable connection with the attendees. Call us to discuss options.



ResearchFirst, Inc.
Celebrating 30+ years

Higher visibility with potential and existing customers—Free seats for your employee or customer—Opportunities to interact directly with targeted customers and build relationships

ResearchFirst, Inc. has been conducting telecom marketing and sales seminars since 1988. Many of the over 1,000 marketing and sales management seminar alumni say our forums are the best they've attended. Attendees learn best practices from speakers and colleagues alike. At our events, great contacts are always made or renewed.

Contact:

Stan Romero at 941-378-1720, Stan@Researchfirst.com to get more information or to arrange for a **Broadband Services Seminar** or **Telco TV Symposium Sponsorship**

Some of Our Recent Alumni

