

# Broadband Multimedia Marketing Association

## 2021 Virtual Annual Meeting

### April 29, 2021

## Agenda

### Thursday April 29, 2021

<b>1:00 PM EDT</b>	Welcome	Ellis Hill, BMMA Executive Director
1:10	2021 Board of Directors Report	Roger Lewis & Jonathan Babbitt, BMMA Co-Chairs
	State of the BMMA & Committee Reports	
	... Executive Content committee	
	... Membership	
	... Marketing	
	... Best in Class Awards	
	... Research	
	... Consumer Benchmarking	
	... SMB Benchmarking	
	... IOT	
1:45	Financial Report	Casey Thompson, Treasurer
2:00	Introduction of 2021 Board Nominees	Stan Romero, BMMA
	... Nominations from the Floor	
2:15	Board of Directors Election & Instructions	Stan Romero, BMMA
2:20	BMMA Best in Class (BIC) Awards	Ellis Hill, BMMA
	... Presentation of Awards	
2:30	2021 BMMA Cons Research Readout -	Margaret Raines, ResearchFirst, Inc.
	... W@H, SP Selection, WiFi, IoT, etc.	
<b>3:00</b>	<b>Break ....</b>	
3:30	BMMA 2020 Consumer Benchmarking Results	Stan Romero, BMMA
4:00	2021 BMMA Cons Research Readout -	Margaret Raines, ResearchFirst, Inc.
	... Trad. TV, OTT, Support	
4:30	Announcement of 2021 Board of Directors	Stan Romero, BMMA
4:40	Annual Meeting Wrap-up	Ellis Hill, BMMA Executive Director
<b>4:50</b>	<b>End of Meeting</b>	
<b>5:00 PM</b>	<b>BMMA Virtual Networking Happy Hour</b>	