

**Topic:** BMMA 2020 Best in Class Award Winning Programs

**BMMA 2020 Best-in-Class Partnership Marketing Award Winners - Managed Wi-Fi and Security Partnership**

Actiontec, F-Secure & Windstream

**Panelist:** Brian Ragsdale, Director – Product Management, Windstream



Brian Ragsdale has worked in the telecommunications industry for 17 years and has held positions in sales, distribution strategy and product management. Joining Windstream in 2009, he currently serves as Director of the Consumer and SMB Product Management team, responsible for strategic and tactical management of HSI, Value Added Services, Devices, Television, Voice and SMB products.

Brian is an Arkansas native, married for 19 years with children and lives near Little Rock, AR.

**Panelist:** Michael Gondar - Director of Strategic Accounts, Actiontec



Michael Gondar is the Director of Strategic Accounts for Actiontec, a company who specializes in customer premise solutions for broadband service providers. Michael specializes in cloud-based applications that enable service providers to offer a “managed wireless” service while improving the quality and security of the customer WiFi experience. Michael brings over 20 years of expertise solving complex problems for his clients in the Tier 1 and Tier 2 broadband arena.

Michael joined Actiontec in 2006 and lives in the Chicago area with his family where his hobbies include music composing and recording.

**Panelist:** Dmitri Vellikok, Senior Principal Consultant, F-Secure



For the past 12 years at F-Secure, a global consumer security leader, Dmitri has developed partnerships with service providers, network hardware manufacturers and WiFi ecosystem players. He has consulted top service providers on new ways to protect their customers from security threats while driving new products from inception to successful market launches. After 20 years in Finland, Dmitri now lives in New Jersey and serves as Director of a Business Development for Americas.

**BMMA 2020 Best-in-Class Service Provider Marketing Award Winner – Windstream Kinetic Wi-Fi & Kinetic Secure Pack Launch**

**Panelist:** Brian Ragsdale, Director – Product Management, Windstream

**Panelist:** Paola Boltniew, Marketing Manager - F-Secure



Paola has been at F-Secure for a little over 3 years as Marketing Manager leading demand generation and Service Provider Engagement in North America. Her primary focus is around Consumer Security and Privacy and Connected Home Security. Prior to F-Secure, Paola worked in the Technology and Engineering industry for over 15 years, leading corporate branding, digital marketing, go-to-market strategy and new product development.

LinkedIn: <https://www.linkedin.com/in/paolaboltniew/>

**BMMA 2020 Best-in-Class Vendor Marketing Award Winner – Calix Revenue EDGE**

**Panelist:** Greg Owens, Sr. Director, Product Marketing, Calix



Greg Owens is a Senior Director of Product Marketing at Calix, with responsibilities for the Premises portfolio, including GigaCenter, GigaSpire, and EXOS. Greg has more than 25 years of telecommunications and ICT industry experience.

Prior to joining Calix, Greg spent 15 years with Alcatel-Lucent (before they were acquired by Nokia), holding a variety of positions in product marketing, customer marketing, media/analyst relations, and marketing communications.

Greg lives in Ottawa with his wife and two teenage daughters; his oldest daughter is a junior in college. In his spare time, he loves to read, travel, and play golf (badly).