

Topic: FAANG – Owning the Home Environment

The battle to win the home is here! Customers, on average, are consuming broadband at nearly 40% CAGR. As such, their appetite and ability to “connect” is increasing as well. Internet Service Providers (ISPs) are not only faced with the challenge of delivering reliable services to the home, but they also compete with over-the-top products and services within the home from some of the largest companies in the world. The following Hot Topic looks at the challenges ISPs face from Facebook, Apple, Amazon, Netflix, and Google and how to defend or complement existing services against those from these market share giants.

Presenter: Kyle Ward, Sr. Manager – Product Development, TDS



Kyle has worked for TDS since 2009 in both technology and marketing roles. He started at TDS developing on, and then leading, VoIP technology integration. He currently manages new product development initiatives in consumer and commercial internet, video, voice, wireless and value-added services. Prior to joining TDS, Kyle worked for nearly 15 years on software development and embedded systems engineering projects for Telecom OEMs across the US, Canada, Europe and Asia. He holds a Bachelor of Science degree in Electrical and Computer Engineering from the University of Wisconsin and an MBA from Arizona State University.

Balancing work-home life, Kyle is an avid UW hockey fan. He has volunteered his time to area youth hockey as a certified USA Hockey coach and mentor. He looks forward to spending active time with his family traveling and exploring new cultures.