

F-Secure Presents Exclusive IOT Security & Consumer Research Insights

F-Secure will be presenting the exclusive findings from the 2018 market insights report from Gartner, “Address 3 Critical Security Issues to Differentiate Yourself in the Connected Home Market”, as well as F-Secure’s own 2018 consumer security research. Gartner projects that there will be 25 billion connected devices by 2021, of which 15 billion will be in the connected home. We believe a key challenge for ISP’s, in the next few years, will be how to protect these devices while creating an integrated user experience that puts consumers’ security concerns at ease.

In this webinar, we will discuss:

1. Current and future connected home security trends according to 2018 Gartner research
2. The top three security issues for connected home devices and how to overcome them
3. Findings from F-Secure’s 2018 consumer security research
4. Top privacy and security concerns of today’s consumers
5. How ISPs can take advantage of connected home security propositions

Speaker: Kelly Champagne, North America Marketing Manager, F-Secure



Kelly Champagne is the Marketing Manager for F-Secure, a cyber security company with a network of over 6000 resellers and 200 operators in more than 40 countries. In her role, Kelly collaborates F-Secure’s North American partners to develop, deploy and analyze their VAS go-to-market strategy and ultimately generate additional revenue, decrease overall churn and provide comprehensive security solutions customers love. Kelly holds a Bachelor’s in Marketing from University of Wisconsin-LaCrosse and is a lifelong Packers, Brewers, and Badgers fan.

Gartner Inc., Market Insight: Address 3 Critical Security Issues to Differentiate Yourself in the Connected Home Market, Annette Zimmermann, Saniye Burcu Alaybeyi, 26 April 2018

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.