

Presentation: Executives' Perspectives on Broadband in 2018

Each January we hold an "Executives Perspectives" call to which we invite knowledgeable Telco and/or vendor executives to inform the membership of broadband industry trends and their thoughts of how best to address them in the coming year. We also ask our speakers to share their "crystal ball" view of what will be "Hot in 2018". This is always a popular and well-attended call. This year, we are fortunate to have Timo Laaksonen, President of the Americas with F-Secure, Inc. who has agreed to share his thoughts on this topic with us.

Presenter: Timo Laaksonen, President of the Americas, F-Secure



Timo Laaksonen is the President of F-Secure Inc. and responsible for the company's North America and Latin America Operator business. He drives the company's security, confidentiality and privacy technology business to the benefit of consumers and businesses alike. He is passionate about spreading the word of best practices for online safety and working actively to promote the use of adequate protection - allowing people to work and enjoy online services to the fullest without exposing anything they hold valuable.

Mr Laaksonen joined F-Secure Corporation in Finland in October 2012 as a member of the Leadership Team and responsible for the Content Cloud business line. Prior to F-Secure, he worked as Chief Commercial Officer in Tecnotree Corporation. He started his career in enterprise IT sales and marketing in Nokia Data and Teamware Group (Fujitsu). He then moved on to drive and manage a number of international growth business ventures, mostly in the telecom and mobile arena. He has also specialized in online solution, services and predictive analytics business as Executive VP in Sonera SmartTrust, and as CEO of venture backed companies First Hop and Xtract.

Mr Laaksonen holds a Master's Degree (Econ.) from Turku School of Economics and Business Administration, Finland. Outside of work he is keen on sports, travel and music.