

Getting Ready for Managed WiFi

WiFi traffic will cross 125 Exabyte (1000¹⁶) a month by 2021 according to a recent study by Cisco. Managed WiFi service is quickly becoming the principal component of carrier's service offering. And deploying managed WiFi service will require retooling of all three critical components: products, personal and processes. Join us for discussion on best practices facilitating efficient deployment and maintenance of WiFi service ensuring outstanding customer experience.

Speaker: Jake Sailana, Director - Product Marketing for Zyxel



Jake has been a part of the Zyxel team for over 10 years, during which he has been actively driving tech. alliance management, market development, product messaging and promotions for the service provider and channel markets. Jake holds a double Master's in Computer Science and Business Management from Michigan State University. He has authored several articles in prominent technology publications, and has served as spokesperson for Zyxel.