

ResearchFirst 2019 Spring Events – Logistics to Print

Please take a moment to scan / print these details.

The following information applies to our two co-located events during the week of April 29, 2019 in Nashville, TN.

- CETS 2019 Annual Meeting (*April 30*)
- Telco Sales Channels 2019 Seminar (*May 1-2*)

SERVICE PROVIDER COLLATERAL

We invite our service provider attendees to **bring along marketing collateral** for review as time permits. We will have a designated display table for your materials to allow attendees to get ideas from their peers on campaigns, direct mail, etc. that they have done on different products and bundles.

We would also love for you to bring some TV or radio media. You can send clips via email to Lauren (by Friday, April 26th), or bring a CD/DVD/flash drive with you.

TRINKETS & TOYS

Seminar alumni will know what the following is about. Bring whatever you can from your T&T closet (trinkets & toys, i.e. shirts, caps, incentive gifts, etc.). We display for all to see so you might get ideas. And don't worry about bringing it home as we have fun with little draws to give it all away to attendees. We promise you will get some inspiration, have fun with it and have something to bring home with you as well.

Anyone interested in bringing a small handout (e.g. pens) for everyone should bring about **35**.

If you do not wish to pack it, you can send it to the hotel to Lauren Roux's attention as per the Shipping and Receiving Instructions below and please schedule your shipment to arrive around April 29. Thank you!!

HOTEL & MEETING VENUE

Hilton Garden Inn Downtown

305 Korean Veterans Boulevard
Nashville, TN 37201

Phone reservations: 615-251-3013

Group reference: ResearchFirst/CETS

Group rate: \$239

Check in: After 4:00 PM

Check out: Before 12:00 PM

Parking: Onsite valet parking for \$32 per vehicle per night. Day parking is \$15 plus tax.

Resort Features:

- Complimentary wireless Internet
- Outdoor pool with deck
- 24-hour fitness center
- 24-hour business center

SHIPPING & RECEIVING INSTRUCTIONS

Package Labels: Please prepare the label on packages as follows -

Hilton Garden Inn Downtown
Attn: ResearchFirst/CETS
Lauren Roux
Arrival: April 29th
305 Korean Veterans Boulevard
Nashville, TN 37201

Please denote on the label, if there are multiple packages, 1 of 4, 2 of 4 etc.

RECEPTIONS & NETWORKING ACTIVITIES

We have week-long opportunities planned for you to relax and network with your peers. Your spouse or significant other is welcome to join us at the receptions, networking events and for breakfasts. Please [send Lauren his/her full name](#) so that we may create a name badge to make him/her feel welcome.

CETS 2019 Annual Meeting**CETS Annual Meeting Working Lunch**

Tuesday, April 30, 12:00 to 1:00 PM

The CETS Annual Meeting will be from 1 – 5 PM on Tuesday.

CETS/Telco Sales Seminar Welcome Reception followed by dinner on your own

Tuesday, April 30, 5:30 to 7:00 PM

ResearchFirst Telco Sales Channels 2019 Seminar**Telco Sales Seminar networking breakfast**

Wednesday, May 1 from 8:00 – 9:00 AM

The seminar will be from 9 – 3:30 PM on Wednesday.

Telco Sales Seminar Networking Events

Wednesday, May 1, 4:15 PM to evening. *Note: please dress casually with comfortable shoes for these activities.*

Thank You to our Event Sponsors



4:15 p.m. Leave from Hilton Garden Inn (walking)

5:00 - 7:00 p.m. Dinner at Acme Feed & Seed (101 Broadway, Nashville, TN 37201)

7:00 - 9:00 p.m. The Soul of Music City Night Trolley Tour (201 Broadway, Nashville, TN 37201)

Telco Sales networking breakfast

Thursday, May 2 from 8:00 – 9:00 AM

The seminar will be from 9 – 5 PM on Thursday

Telco Sales happy hour followed by dinner on your own

Thursday, May 2, 5:00 PM to 6:30 PM

NASHVILLE INT'L AIRPORT (BNA) & GROUND TRANSPORTATION

Finding the New Ground Transportation Center:

- Exit the terminal on Level 1 and turn right.
- Follow the sidewalk and pedestrian canopy to the Parking and Transportation Center. Overhead signs will direct you.
- The Ground Transportation Center is on Level 1.

Taxi: From the airport, the meter starts at \$7 and the rate is \$2.10 per mile. There is a flat rate of \$25 to the downtown area and the Opryland Hotel area, plus an additional passenger charge of \$1 when accompanying original passenger and proceeding to same destination. Companies listed alphabetically.

Uber & Lyft: Lyft, Inc. and Rasier-DC, LLC (Uber) are authorized to provide pick-up services at BNA. Passengers can make a request once they are located on the terminal curbside. Always confirm that you are getting in the correct vehicle with the designated driver shown on the app.

Rental car: To reach the Rental Car Facility

- Exit the terminal on Level 1 and turn left.
- Follow the sidewalk past the Valet Drop-Off area.
- Cross Terminal Drive. A crossing guard will assist you in crossing safely.
- Proceed to the Rental Car Facility.

DIETARY REQUESTS

Our meals may include seafood, chicken and red meats. We are happy to arrange for a substitute. If you have any dietary requests or needs, please contact Lauren Roux by Friday, April 26th.

ATTIRE

Dress for all meetings is business casual. For our networking activity on Wednesday, May 1st, casual attire and comfortable shoes are welcome as this may take place outdoors for some of the activity and require some walking. In May, Nashville weather should be warmer during the day with highs in the 80's and cooler at night with lows in the 60's (F).

OTHER NEEDS / REQUESTS

Please let us know if there is anything we can do to make your stay more pleasant and comfortable.

Thank you again, and we look forward to seeing you in Nashville. In the meantime, please contact us if you have any questions at all.

Anna Gibson

Vice President, ResearchFirst, Inc.

Mobile: 602-670-5469

Lauren Roux

Operations Support Manager, ResearchFirst, Inc.

Mobile: 228-234-4373

www.researchfirst.com

www.cets.org