

## **Wi-Fi - The next generation of unbound connectivity**

High speed Broadband has really changed the way we are living our lives. A recent study conducted by the IEEE shows that 46% of Smartphone mobile data traffic will be offloaded to Wi-Fi by 2017. In the last couple of years, our industry has bridged the gap between Wi-Fi Megabits to Wi-Fi Gigabits. With all this Wi-Fi innovation, what kind of new Wi-Fi technologies could we expect to see in the near future? The Service Providers are tasked with researching and demystifying Wi-Fi technologies to improve their service offering as well create new revenue opportunities. Join Zyxel in an informative and enlightening discussion on the future of Wi-Fi and emerging home connectivity technologies.

During this discussion the attendees will have the chance to learn:

- What are the new Wi-Fi technologies being developed
- The impact on these new Wi-Fi products in a consumer home
- Where they could use these new technologies in their deployments
- How to create new revenue streams for your service offerings

**Speaker:** Patrick Moreno - Product Marketing Manager Zyxel Communications, Inc.

Patrick Moreno is Product Marketing Manager for Zyxel Communications, Inc. Moreno supports nationwide and regional telecommunications vendors to the benefit of both Zyxel and its customers. Moreno brings years of product management and training experience from previous positions at Linksys and Trendnet. Moreno holds numerous Zyxel Certified Network Professional certificates including FTTx, DSL, VoIP, Switch, and Wireless. He is capable of speaking across multiple networking topics and their applications to telco networks.