

What OTTV Usage Tells Us About the Direction of Linear Video

On the Calix Consulting Service team, we spend a lot of time looking at how subscribers are consuming over-the-top video (OTTV). This gives us a unique view into how the model for video is shifting and how your subscribers are constantly changing how they access the content they desire. This discussion will examine this shifting environment and discuss real data observed in a service providers network.

Speaker: Gabe Petersen – Senior Business Consultant, Calix



Gabe Petersen is a Senior Business Consultant at Calix, leading the support of data analytic projects with the Calix Consulting Services team. Gabe has over 15 years of experience in the telecommunications industry and has been with Calix for 11 years. Before joining the Consulting Services team, Gabe was Finance Manager for the sales & marketing group. Over the past two years Gabe has been leading analytics engagements with customers, helping them leverage network and subscriber data to drive positive change in their business.