



RESEARCHFIRST'S 2019 BROADBAND AND TELCO TV SPONSORSHIP OPPORTUNITIES

Looking for higher visibility?

Each of ResearchFirst's events represents an exceptional business opportunity for our sponsors. Our sponsorships offer your business a cost-effective and targeted vehicle to reach decision-makers and enhance business relationships.

“Member Sponsor”

The “Member Sponsor” is a special category reserved for BMMA member Companies

Price

Seminars.....	\$5,000
Symposiums.....	\$2,500

Sponsor will receive:

Event seats

One FREE seat at your sponsored event for you, your staff or a client

Recognition

Prior to event

Your company logo will be posted on ResearchFirst's home and event pages as well as on our seminar logistics emails

During event

Member sponsor prominence on seminar posters and digital binders
Verbal recognition and thanks from the podium

Following event

Ongoing presence on our website: www.researchfirst.com

Interaction with attendees

Prior to event

Access to Attendee registration list 2 weeks prior to the event

During event

Priority consideration for either a speaking slot or a roundtable discussion leader role, depending on topic and expertise.

Sales materials distribution

Your sales materials may be stuffed in our seminar folders, or laid out as a seat drop. In either case attention will be called to your company and these materials from the podium.



Event Sponsor

Companies who are not members of the BMMA may still sponsor ResearchFirst events

Price

Seminars..... \$7,000
Symposiums..... \$3,500

Sponsor will receive:

Event seats

One FREE seat at your sponsored event for you, your staff or a client

Recognition

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Other Sponsorship Opportunities

Afternoon Break

Gain good will and recognition with an afternoon break sponsorship. Set up will be near meeting room.

Price—\$500 + actual food & beverage costs (example: assorted ice cream novelties, coffee, etc.)

Customized Sponsorships

Customized sponsorships are a great way to add visibility and a memorable connection with the attendees. Call us to discuss options.



ResearchFirst, Inc.

Higher visibility with potential and existing customers—Free seat for your employee or customer—Opportunities to interact directly with targeted customers and to present marketing collateral

ResearchFirst, Inc. has been conducting telecom marketing and sales seminars since 1988. Many of the over 1,000 marketing and sales management seminar alumni say our forums are the best they've attended. Attendees learn best practices from speakers and colleagues alike. With many networking activities, great contacts are made or renewed.

Contact:

Stan Romero at 941-378-1720, Stan@Researchfirst.com to get more information or to arrange for a **Broadband Services Seminar** or **Telco TV Marketing Symposium Sponsorship**

Our Recent Seminar Alumni

