

Presentation: Executives' Perspectives on Broadband in 2019

Each January we hold an "Executives Perspectives" call to which we invite knowledgeable Telco and/or vendor executives to inform the membership of broadband industry trends and their thoughts of how best to address them in the coming year. We also ask our speakers to share their "crystal ball" view of what will be "Hot in 2019."

Panelists:

1. Ann Shaub - Group Vice President, Consumer Product Development at Frontier
2. Josh Pettiette - Vice President-Product, Business Development & Strategic Planning at GVTC
3. Jason Praeter - President and General Manager at Cincinnati Bell



Josh Pettiette is vice president-product, business development & strategic planning for GVTC. One of his primary responsibilities is managing development and profitability for the company's broadband, cable TV, voice, and security products ensuring they provide the greatest value in the marketplace. He also evaluates emerging technologies that best leverage the power of GVTC's fiber-to-the-home network.

In addition, Mr. Pettiette oversees the newly established wholesale services business, selling Ethernet access and transport throughout the state of Texas. He also oversees the company's Fiber-to-the-Tower data backhaul business capitalizing on the growing market demands of wireless data and IoT.

Under business development, Mr. Pettiette evaluates growth opportunities for GVTC based on strategic priorities from market expansion to mergers or acquisitions. He also leads GVTC's strategic planning process that involves creating and prioritizing strategic objectives and long-range planning, in conjunction with the company's executive team and board of directors.

In the community, Mr. Pettiette serves as chairman of the Bulverde/Spring Branch Economic Development Foundation.

Mr. Pettiette holds a Bachelor of Science degree in telecommunications engineering technology from Texas A&M University.



Jason Praeter is President and General Manager of Cincinnati Bell, and reports directly to Tom Simpson, Chief Operating Officer of Cincinnati Bell. Mr. Praeter's responsibilities include expanding the fiber network across Greater Cincinnati and driving subscriber growth in the consumer, business and carrier markets.

Mr. Praeter joined Cincinnati Bell in 2007 and focused primarily on selling fiber-to-the-home. In his most recent role as Vice President of Consumer Sales, which started in 2013, Mr. Praeter was responsible for leading the company's market share and revenue growth for Consumer Markets.

Mr. Praeter is active in his community, holds various coaching positions, and donates time with many different local charities.