

# Broadband Multimedia Marketing Association 2019 Annual Meeting

Charleston Marriott | 170 Lockwood Boulevard | Charleston, SC 29403

April 2, 2019

## Agenda

*Monday – Tuesday a.m., April 1 - 2: ResearchFirst Telco TV Marketing Symposium  
(separate event)*

### Monday April 1, 2019

**5:30 PM to 7:00 PM – Telco TV & BMMA Reception - Courtyard** - followed by dinner on your own

### Tuesday April 2, 2019

<b>12:00 PM</b>	<b>Working Lunch</b>	<b>Yellow Topaz Room</b>
12:00	Welcome and Introductions	Ellis Hill, BMMA Executive Director
12:30	2019 Board of Directors Report ... State of the BMMA	Brian Ragsdale & Greg Owens, Co-Chairs
12:45	Committee Reports ... Executive Content committee ... Membership ...Marketing ...Best in Class Awards ...Research ... Consumer Benchmarking ... SMB Benchmarking ... IOT	Timo Laaksonen, F-Secure Greg Owens, Calix Tina Vande Zande, TDS Stan Romero, BMMA Stan Romero, BMMA Brian Ragsdale, Windstream Stan Romero, BMMA Kyle Ward, TDS
1:15	Financial Report	Ellis Hill, BMMA
1:30	Introduction of 2019 Board Nominees ... Nominations from the Floor	Stan Romero, BMMA
1:45	BMMA Best in Class (BIC) Awards ... Presentation of Awards	Stan Romero, BMMA
2:00	BIC Winner: Marketing Partnership ... Award-Winning Program Presentation	To Be Announced
2:30	Board of Directors Election	Stan Romero, BMMA
<b>2:45</b>	<b>Break ....</b>	
3:00	Announcement of 2019 Board of Directors	Stan Romero, BMMA
3:15	BMMA Benchmarking Readout	Stan Romero, BMMA
3:45	BIC Winner: Vendor Marketing ... Award-Winning Program Presentation	To Be Announced
4:15	BIC Winner: Service Provider Marketing ... Award-Winning Program Presentation	To Be Announced
4:45	OTT Consumer Survey Readout	Eric Wolbach, BMMA
5:15	Annual Meeting Wrap-up	Ellis Hill, BMMA Executive Director
<b>5:30 PM</b>	<b>End of Meeting</b>	
5:40	Board and BIC Award Winner Pictures	
5:45	Board of Directors Meeting to elect Officers	

**6:00 PM to 7:30 PM - Join us for the ResearchFirst Broadband Services 2019 Seminar Reception  
Courtyard** - followed by dinner on your own

*Wednesday - Friday April 3 -5: ResearchFirst Broadband Services 2019 Seminar  
(separate event)*