

**Presentation:** What's Hot for 2018

Pam will speak on current industry trends and how to address them in the coming year.

**Presenter:** Pam Ferguson, AVP, Product Marketing - Cloud & Premises for Calix



For more than 2 decades, Pam Ferguson has been involved with the evolution of what we now know as IoT and Smart Home. Leading the growth of IoT Product Management and Solution Sales with Rogers and TELUS in Canada, she is no stranger to customer needs and challenges in this emerging space. Pam joined Calix in the fall of 2017, to lead Product Marketing, Subscriber Experience.