

Executives' Perspectives on Broadband in 2017

During this 1.5 hour call, our Executive Panel will inform the BMMA membership regarding industry trends and how best to address them for the coming year. Each executive has been asked to address the following from their individual perspective:

- Recent marketplace activity that will impact broadband services in the next year
- New products, technologies, competitors, M&A activity or other issues that are expected to have a major impact on the broadband landscape
- Challenges in addressing these changes
- Potential approaches in addressing these challenges
- A "crystal ball" view of broadband's future

PANELISTS

1] Ken Paker, Vice President – Network Services and CTO, TDS Telecom



Ken Paker joined TDS Telecom in 1996 as director of technology assessment. He also served as director of TDS Datacom/TDSNET before joining the Network Services team in 1999.

Under Ken's leadership, the Network Services (NS) team is responsible for the technology development of new products as well as setting the architectural direction for the network at TDS. Under his leadership, the NS team also cares for planning, engineering, and building the voice, video, and data networks used to provide competitive services to TDS' customers.

Prior to joining TDS Telecom, Ken was a distinguished member of the technical team at AT&T Bell Laboratories. His 16-year career at AT&T included software development, field verification, quality testing, and product management for the 5ESS switching system.

Ken has a Bachelor of Science degree in Computer Science and Biology from Purdue University, an MS in Computer Science from the University of Southern California, and Master of Business Administration degree from the University of Wisconsin-Madison.

2] Stephen Eyre, Area Vice President - Cloud & Software Solutions Sales, Calix



As AVP Cloud & Software Solutions Sales at Calix, Stephen is responsible for the sales of the Calix Cloud product family and, in partnership with the Calix Cloud product group, it's strategy and evolution.

A veteran of many aspects of the ITC industry including 10 years in banking, 7 years in telecommunications and 15 years at Microsoft, Stephen's 25+ year career has encompassed phases as varied as expert system programming, IT and capital markets consulting, systems architecture, alliance creation and management, and, most recently, two years sourcing and selling IoT Solutions. Stephen has three wonderful daughters aged 26, 33 & 35, plays as much soccer and golf as possible, and is an avid supporter of the Toronto Blue Jays & Raptors, the New York Islanders, and most of all, Chelsea FC.

2] Perry Roach, CEO – Netsweeper, Inc.

Perry Roach is Chief Executive Officer of Netsweeper Inc. and brings more than 30 years of Operations, Sales and Management Experience to his role. One of the original founders and a driving force behind the company's Entrepreneurial spirit, Perry had guided the development and growth of Netsweeper over the past 15 years to make it the globally recognized company it is today. Netsweeper provides Value Added Monetization Services to the Broadband Service Providers. Currently, Netsweeper has 7 locations, and is doing business in 29 countries.